



Justin's Fact Sheet

OVERVIEW	Founded in 2004 by Justin Gold, Justin's makes naturally delicious, palate-pleasing nut butters, organic nut butter cups and nut butter snacks. All products are made with high-quality ingredients that deliver great taste, unique texture and convenient nutrition for all.
MISSION	Driven by a passion for exceptional flavor, unique texture and quality ingredients, Justin's products are made by selectively choosing fine, naturally delicious and mindfully-sourced ingredients. Justin's is not only dedicated to providing superior products, but also actively engages in corporate social responsibility efforts, focusing on key brand passion points including pollinator preservation, hunger relief, entrepreneurship and supporting the natural products community. Justin's believes that no matter what their size, companies should always be grateful to their customers, employees and community.
NEW PRODUCTS	<p>Brand new and coming to Whole Foods shelves May 2019, Justin's is debuting a snack offering for those seeking a tasty, sweet and salty treat. Introducing the first organic Nut Butter Covered Nuts. This unique snack covers delicious, protein-packed roasted almonds and cashews with the perfect amount of Justin's nut butter.</p> <p>New Nut Butter Covered Nuts varieties:</p> <ul style="list-style-type: none">• 3 oz. Almond Butter Covered Almonds <i>*May 2019</i>• 3 oz. Cashew Butter Covered Cashews <i>*May 2019</i> <p>In addition to these delightful snack offerings, Justin's introduces a new variety to its fan-favorite spread line up: Coconut Almond Butter. Made with organic creamed coconut and Justin's famed Almond Butter, the new spread will be available summer 2019 in 16 oz. jars and convenient Squeeze Packs for optimal on-the-go enjoyment.</p> <p>New Spreads varieties:</p> <ul style="list-style-type: none">• Coconut Almond Butter Jars and Squeeze Packs <i>*Summer 2019</i>
PRODUCTS	Justin's offers exceptional, great tasting nut butters for all, available in jars and 1.15 oz. squeeze packs that provide on-the-go protein, convenience and portion-controlled options. Justin's product line includes USDA

Certified Organic Nut Butter Cups and Snacks. Justin's is proud to share that as of 2019 their full product portfolio is Non-GMO Project Verified, including all new SKUs.

Spreads:

- Almond
 - Cinnamon Almond Butter
 - Classic Almond Butter
 - Coconut Almond Butter **May 2019*
 - Honey Almond Butter
 - Maple Almond Butter
 - Vanilla Almond Butter
- Cashew
 - Classic Cashew Butter
 - Maple Cashew Butter
- Hazelnut
 - Chocolate Hazelnut
- Peanut
 - Classic Peanut Butter
 - Honey Peanut Butter

Snacks:

- Covered Nuts
 - Organic Almond Butter Covered Almonds **May 2019*
 - Organic Cashew Butter Covered Cashews **May 2019*

Confections:

- 2-Pack Nut Butter Cups
 - Organic Dark Chocolate Almond Butter Cups
 - Organic Dark Chocolate Cashew Butter Cups
 - Organic Dark Chocolate Peanut Butter Cups
 - Organic Milk Chocolate Peanut Butter Cups
 - Organic White Chocolate Peanut Butter Cups
- Mini Nut Butter Cups
 - Organic Dark Chocolate Mini Peanut Butter Cups
 - Organic Milk Chocolate Mini Peanut Butter Cups
 - Organic White Chocolate Mini Peanut Butter Cups

AVAILABILITY

Justin's products are available at national and regional retailers across the U.S., including Whole Foods, Target, Kroger, Albertsons/Safeway, Publix, Sprouts, Wegmans, Harris Teeter, Hy-Vee, Giant Eagle, Ahold Delhaize, Wakefern, H-E-B, The Fresh Market, Fresh Thyme, Meijer, Raley's, Stater Bros. and online at www.justins.com and other online retailers.

ONLINE

www.justins.com

www.facebook.com/JustinsNutButter
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EXECUTIVES

Justin Gold, Founder

LOCATION

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